

# METS TRADE

MARINE  
EQUIPMENT  
TRADE  
SHOW

## SET COURSE FOR METSTRADE 2024

19 - 20 - 21  
NOVEMBER 2024  
RAI AMSTERDAM

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### METSTRADE FEATURES



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CATALOGUE  
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# METS 20 TRADE 24

## SET COURSE FOR METSTRADE 2024

Welcome to METSTRADE, where innovation embraces maritime excellence! Join us in Halls 1-2-3-5-6-7-9-10-11-12-13, uniting global leaders, cutting-edge tech, and unmatched networking. Sail into the future of the marine industry – every wave signifies progress!

Secure your spot now! [↗](#)



## FACTS & FIGURES 2023

**1,540  
EXHIBITORS**

16% NEW COMPANIES  
3 NEW PAVILIONS  
6,690 STAND PERSONNEL

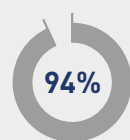


**INTENDS TO  
PARTICIPATE AGAIN**

**8.7** EXHIBITOR  
SATISFACTION

**18,633  
VISITORS**

28,897 VISITS  
73% DECISION MAKERS  
24% YOUNG PROFESSIONALS <35YRS



**INTENDS TO  
VISIT AGAIN**

**8.9** VISITOR  
SATISFACTION

EXHIBITORS FROM  
COUNTRIES **53**

**87%** INTERNATIONAL  
EXHIBITORS

VISITORS FROM  
COUNTRIES **130**

**66%** INTERNATIONAL  
VISITORS



## TOP 10 COUNTRIES

34%	Netherlands
9%	Italy
8%	United Kingdom
6%	Germany
5%	France
4%	Spain
3%	Türkiye
2%	Greece
2%	Croatia
2%	United States

## METSTRADE COMMUNITIES

**in** LinkedIn  
9,600+

 Newsletter  
55,600+

**f** Facebook  
11,200+

 Website  
260,000+  
unique visitors

**ig** Instagram  
5,700+

## METSTRADE PAVILIONS

**SYP**  
346 exhibitors

**CMP**  
68 exhibitors

**MYP**  
55 exhibitors

**FTP**  
24 exhibitors

**STP**  
15 exhibitors

New in 2023

## 29 COUNTRY PAVILIONS REPRESENTING 19 NATIONALITIES



## EXHIBITORS ABOUT METSTRADE

“If you are selling equipment for the marine industry, there is no better show to be at than METSTRADE”

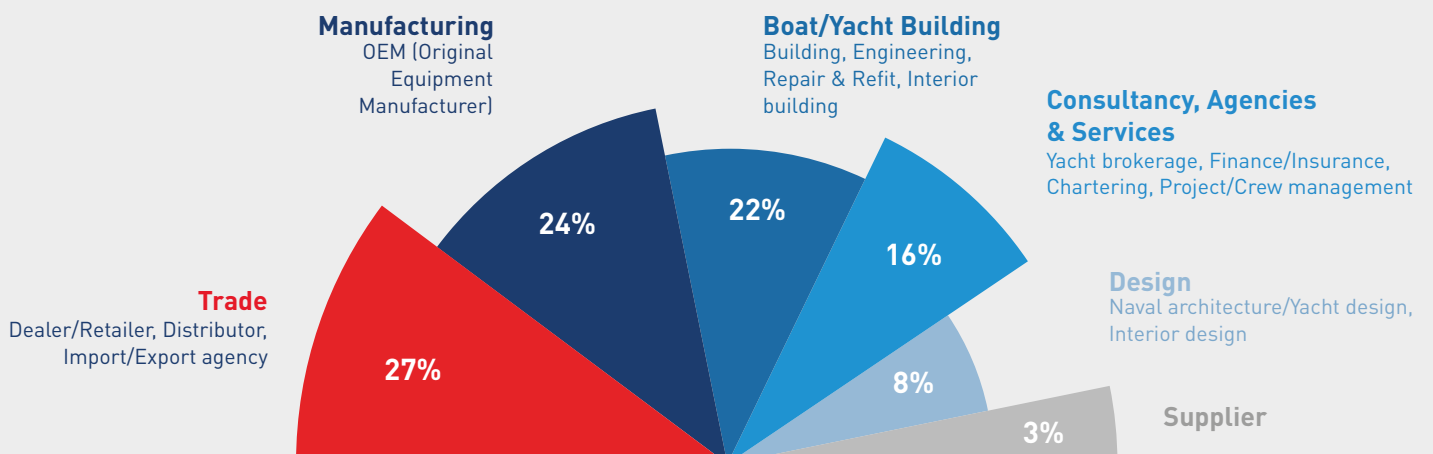
“High quality of visitors”

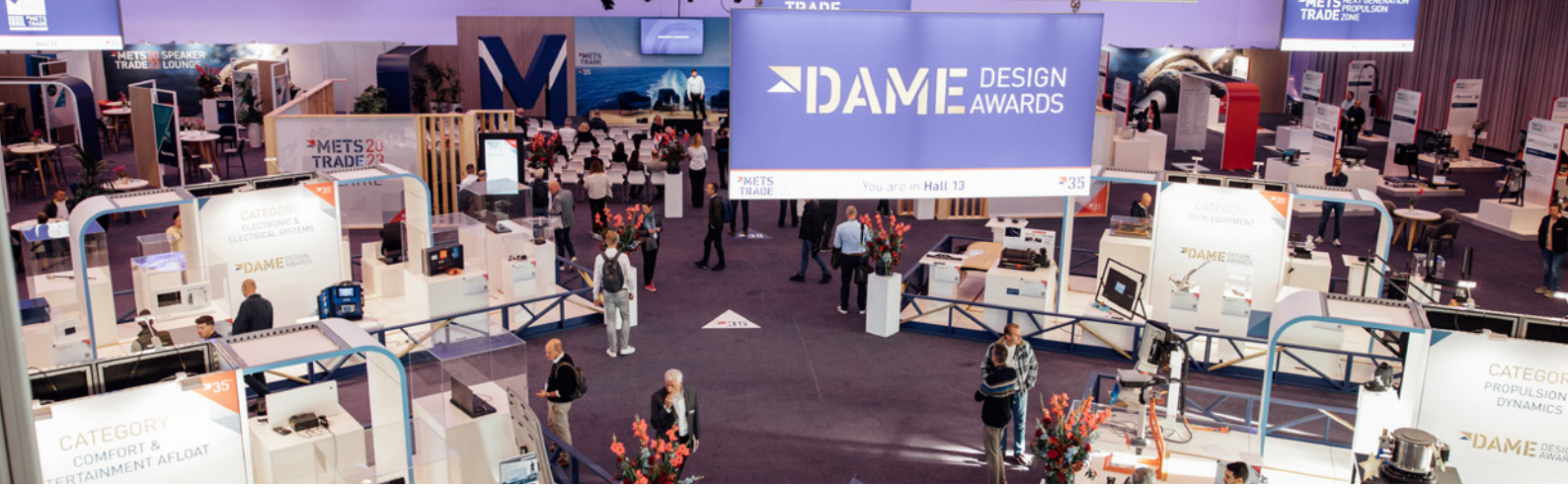
“We already booked enough work for 2024-2025 by the second day!”

“Lots of interesting products and innovations”

“Again, best show of the year”

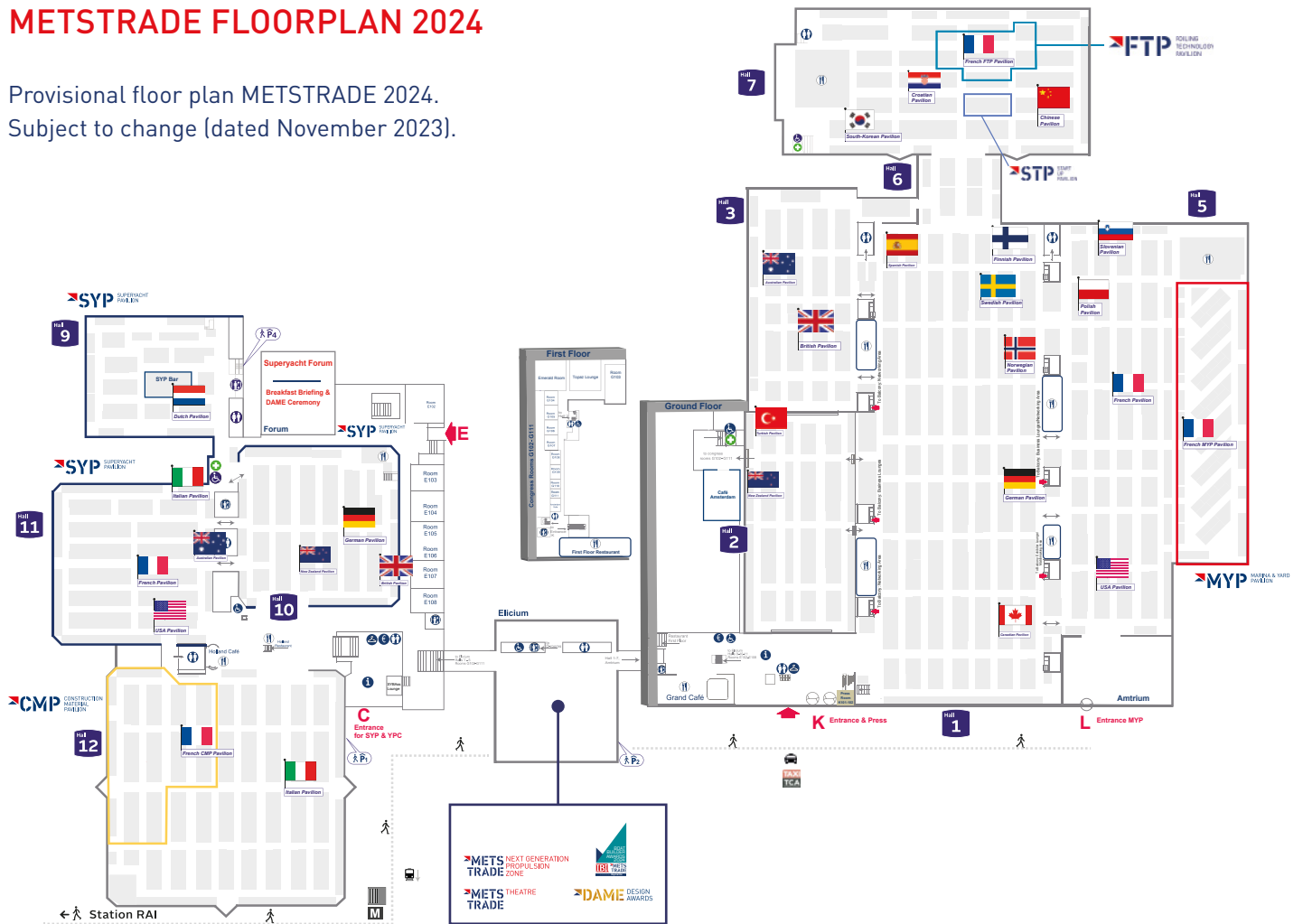
## COMPANY TYPES METSTRADE VISITORS





## METSTRADE FLOORPLAN 2024

Provisional floor plan METSTRADE 2024.  
Subject to change (dated November 2023).



## REBOOKING PROCESS TIMELINE



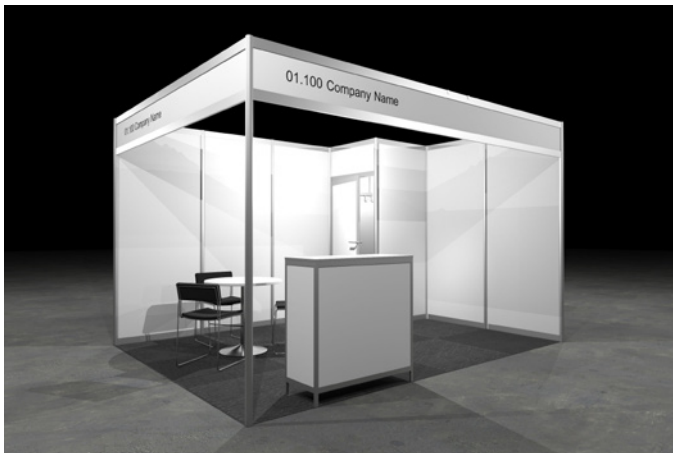
## METSTRADE STAND PACKAGES

Dive into the future of maritime excellence with METSTRADE's turnkey packages! Experience comfort with the Comfort package, or elevate your space with the Premium package's included graphics on the back wall. Packages are applicable for METSTRADE, Foiling Technology Pavilion (FTP), Marina & Yard Pavilion (MYP) and Construction Material Pavilion (CMP).

**METS  
TRADE**



### COMFORT PACKAGE



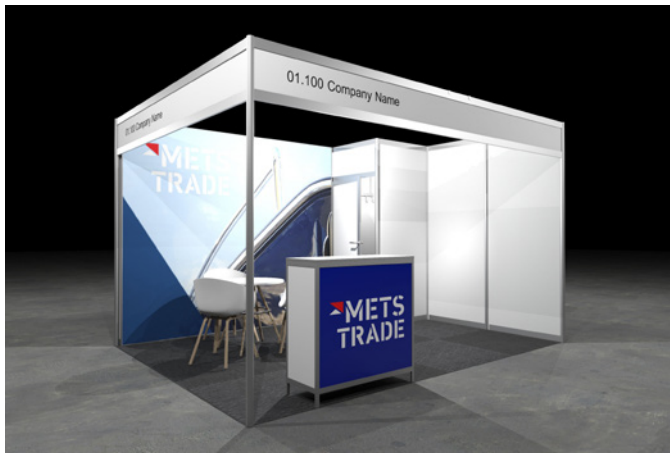
Application before 1 March 2024

Application from 1 March 2024

€ 440.00 PER M<sup>2</sup>

€ 466.00 PER M<sup>2</sup>

### PREMIUM PACKAGE



Application before 1 March 2024

Application from 1 March 2024

€ 527.00 PER M<sup>2</sup>

€ 553.00 PER M<sup>2</sup>

\*A once-off registration fee of €495.00 (excl. VAT) is charged for each registration (including: company profile at metstrade.com and in catalogue, name in a-z listing flyer floor plan, access to exhibitor drinks and breakfast briefing on 19 November).

**SYP**

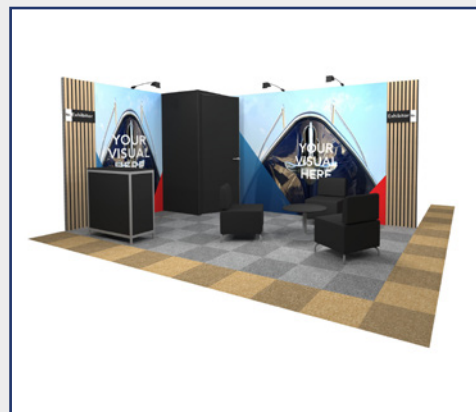
### SYP STAND PACKAGES

The Superyacht Pavilion (SYP) package comes complete with free graphics on every inside wall (storage space excluded), elevating the visual appeal of your superyacht showcase. To provide you with convenience luxury food & beverage is included as well.

#### SYP CORNER STAND WHITE 15M<sup>2</sup>



#### SYP CORNER STAND BLACK 15M<sup>2</sup>



Stand size	Application <u>before</u> 1 March 2024	Application <u>from</u> 1 March 2024
12 M <sup>2</sup>	€9,660.00	€9,972.00
15 M <sup>2</sup>	€12,105.00	€12,495.00
18 M <sup>2</sup>	€14,202.00	€14,670.00
24 M <sup>2</sup>	€18,696.00	€19,320.00
36 M <sup>2</sup>	€27,684.00	€28,620.00

\*A once-off registration fee of €495.00 (excl. VAT) is charged for each registration (including: company profile at metstrade.com and in catalogue, name in a-z listing flyer floor plan, access to exhibitor drinks and breakfast briefing on 19 November).

## HIGH-END RACING TECHNOLOGY

Following a triumphant launch in 2023, we are thrilled to present an even grander platform for the exploration and celebration of foiling excellence. Embark on a journey of maritime innovation and position your brand at the forefront of the evolving seascape! The Foiling Technology Pavilion (FTP) at METSTRIDE in collaboration with the Foiling Organization is a beacon of cutting-edge advancements in foiling technology.

### Main goals FTP

- Promote foiling for cruising, racing, and commercial shipping
- Foster a network for sharing ideas, skills, and resources
- Grow the economic value of foiling through events and initiatives
- Serve as a central education hub for the foiling segment



Be part of a network driving foiling innovation and economic growth and join discussions at our dynamic Foiling Theatre, exploring the latest trends and breakthroughs in foiling technology. Join us at METSTRIDE, where the future of boating takes flight!

In collaboration with



THEFOILING.ORGANIZATION

More info FTP



## METS TRADE NEXT GENERATION PROPULSION ZONE



## UNLEASH THE POWER OF YOUR PROPULSION INNOVATIONS

Sail into the future with METSTRIDE's Next Generation Propulsion Zone. Immerse your groundbreaking solutions in a vibrant display alongside industry leaders, guaranteeing unmatched visibility.

### Why Join?

- Unrivaled visibility
- Demonstrate expertise
- Innovation spotlight

Secure your spot today!

More info NPGZ



## DAME DESIGN AWARDS

Stand out at METSTRADE 2024! Join the prestigious DAME Design Awards, redefining marine innovation with groundbreaking designs.

### Why should you seize this golden opportunity?

- Maximize exposure
- Media magnification
- Symbol of excellence

Don't miss the chance to be part of the convergence of innovation and elegance – join the DAME Design Awards and let your maritime marvel shine!

For more information on participating, contact us at [dame@rai.nl](mailto:dame@rai.nl)

[More info DAME](#) 

**DAME** DESIGN AWARDS



## BOAT BUILDER AWARDS

Ready to elevate your brand in the marine industry? Become a Table partner or category sponsor and gain exceptional media visibility at the Boat Builder Awards for Business Achievement on 20 November 2024, at Amsterdam's Maritime Museum. Co-organized by METSTRADE and IBI, this event recognizes excellence in the global boat building community. Sponsor excellence, link your brand to industry pinnacle, and enjoy an exclusive evening with unprecedented exposure.

For inquiries on becoming a sponsor or table partner, contact us at [metstrade@rai.nl](mailto:metstrade@rai.nl)

[More info BBA](#) 

## PROMOTIONS & VISIBILITY

Boost your brand's impact at METSTRADE with our exclusive Promotions & Visibility items! Elevate your exhibition experience online and offline, capturing global attention. Imagine a dedicated space magnifying your presence during the event. Our post-event promotions will keep your brand in industry conversations. Don't miss the chance to make a statement at METSTRADE and beyond. Let's create a visibility strategy to enhance your brand's presence.

Contact us at [metstrade@rai.nl](mailto:metstrade@rai.nl) for details and a personalized consultation.

[More info P&V](#) 



## BE PART OF A COUNTRY PAVILION

In association with the International Council of Marine Industry Associations (ICOMIA), METSTRADE features country pavilions. ICOMIA is the international trade association representing the global marine industry since 1966. ICOMIA brings together national marine industry associations (MIA's) in one global organization and represents them at an international level.



### COUNTRY PAVILIONS ORGANISED BY MARINE INDUSTRY ASSOCIATIONS

#### AUSTRALIA

AIMEX  
Mr David Good  
T: +61 413 375 820  
E: [dgood@aimex.asn.au](mailto:dgood@aimex.asn.au)  
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[www.confindustrianautica.com](http://www.confindustrianautica.com)



#### NETHERLANDS - SYP

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[www.hollandyachtinggroup.nl](http://www.hollandyachtinggroup.nl)



#### NEW ZEALAND

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### COUNTRY PAVILIONS ORGANISED BY NON-MARINE INDUSTRY ASSOCIATIONS

#### RAI CHINA - 锐昂展览

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[www.spiritslovenia.si](http://www.spiritslovenia.si)

#### SOUTH KOREA

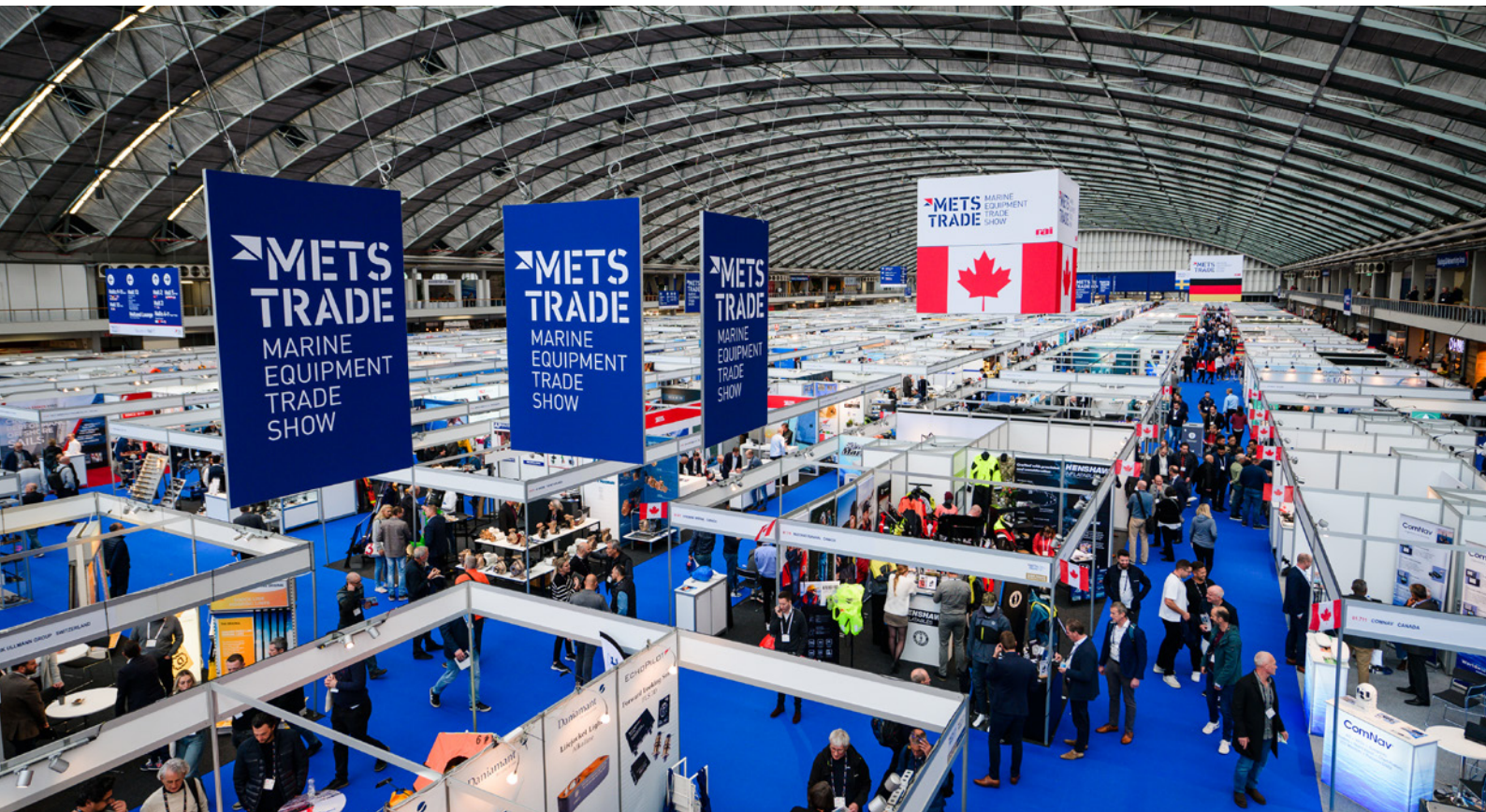
KINTEX  
Ms Aileen Kim  
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#### TÜRKIYE

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#### U.S.A. - SYP

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Ms Kitty McGowan  
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## TAKE YOUR BUSINESS TO NEW HEIGHTS AT IBEX

IBEX is the ultimate trade show for recreational marine industry players. With 150,000 sq ft exhibit space, 700+ companies from 15 countries, and prime networking opportunities, it's your gateway to:

- Unveil new products
- Boost marine sales
- Connect with industry leaders
- Drive strategic discussions

Join IBEX for growth, connections, and success!

[More info IBEX](#)



**OCTOBER 1-3, 2024**  
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